

**Great American Media**      **Democratic Congressional Cpgn Comm/ Issue**  
 1010 Wisconsin Avenue NW      **Submission Number 257 Issue 2**  
 Washington DC 20007



**WNCN-TV**  
 1205 Front St.  
 Raleigh, NC 27609

**PHONE (919) 836-1717 FAX (919) 836-1747**

<b>Client:</b>	Democratic Congressional Cpgn Comm/ Issue	<b>Submission Cost:</b>	12735	<b>Campaign Ref:</b>	E:120829037
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	11 /14 /1473	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	09/24/12 to 10/07/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06300744
<b>Est./PO Number:</b>	06300744	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	Dccc	<b>Booking Group:</b>	WNCN	<b>Key Market:</b>	Raleigh-Durham, NC
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	C
2	M-F 4p Ellen .TWTF..	03	250	30 Comme	Nbr of Spots	2		2	
3	M-F 5p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots	2		2	
4	M-F 530p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots	2		2	
5	M-F 6p News .TWTF..	03	305	30 Comme	Nbr of Spots	2		2	
6	M-F 6a News .TWTF..	03	350	30 Comme	Nbr of Spots	2		2	
7	M-F 7a Today Show .TWTF..	03	650	30 Comme	Nbr of Spots	2		2	
8	M-F 730p Extra .TWTF..	03	275	30 Comme	Nbr of Spots	2		2	
9	Mon 8-10p ET / 7-9p CT Voice M.....	04	4095	30 Comme	Nbr of Spots		1	1	
10	M-Su 11p News .TWTFSS	03	615	30 Comme	Nbr of Spots	2		2	
12	Ryder Cup Sat	01	1200	30	Nbr of Spots	2		2	
<b>Weekly Totals: Total Spots(Ord Spots)</b>						20	1	21	

**Great American Media**      **Democratic Congressional Cpgn Comm/ Issue**  
 1010 Wisconsin Avenue NW      Submission Number 257      Issue 2  
 Washington DC 20007



**WNCN-TV**  
 1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

<b>Client:</b> Democratic Congressional Cpgn Comm/ Issue	<b>Submission Cost:</b> 12735	<b>Campaign Ref:</b> E:120829037
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 11 / 14 / 1473	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06300744
<b>Est./PO Number:</b> 06300744	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	C
13	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	175	30 Comme		2	2	
<b>Weekly Totals:</b> Total Spots(Ord Spots)					20	1	21	

Grand Totals				Month 9 Weeks: 5 09/24					Month 10 Weeks: 4 10/01				
Spots				21					20				1
Cost				12735					8640				4095

**Grand Totals:**      Spots: 21

Gross Total: 12,735.00  
 Commission: 1,910.25  
 Net Total: 10,824.75

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/12 11.48  
 \*\*\* WNCN-TV \*\*\*  
 REP HEADLINE# 6300744 TRF# E:120829  
 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA- MICK NESCI (H)	
		WASHINGTON, DC 20007			
ORDER #	CONTRACT #	6300744	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#1473	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP25/12	OCT1/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP21/12	11.48

REP: REVISED ORDER  
 ZEROED LN 1  
 ADDED LN 12  
 NEW TTL 12735  
 PLS CFM  
 THANKS, MIKE FOR MICK

STA:  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE  
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#1 MISSED: TU-F/1135P-1235A SEP25 (2/WK) 30S \$170.00 (SEP21/12)  
 OFFER: TU-F/1135P-1235A SEP25 (2/WK) 30S \$175.00 PLS ADVISE.  
 CMT: RATE REVISION PER STEVE

CONTRACT TOTAL 12735.00  
 TOTAL SPOTS 21



REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 10.54  
 \*\*\*CHANGES\*\*\* \*\* WNCN-TV \*\*\*

REP HEADLINE# 6300744 TRF# E:120829  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MIKE FURMAN

3050 K ST NW, SALES PRSN WA- MICK NESCI (H)  
 WASHINGTON, DC 20007

CONTRACT # 6300744 CLASS: NATL. LOCAL REGIONAL

ORDER # PRDCT DCCC EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 10.54

REP: REVISED ORDER  
 ZEROED LN 1  
 ADDED LN 12  
 NEW TTL 12735  
 PLS CFM  
 THANKS, MIKE FOR MICK

STA: \*\*PLS SEE M1 RATE REVISION PER STEVE W/O 9/24!  
 PLS REVISE ASAP!  
 THX, CHERYL 9/20

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1473  
 AGENCY PRODUCT CODE = 14

1	S		1135P-1235A	30		\$170.00	9/25	9/28	0		TU-F	0
---	---	--	-------------	----	--	----------	------	------	---	--	------	---

PROGRAM : TONIGHT SHOW  
 CON COM1 : TONIGHT SHOW

REP HEADLINE# 6300744 TRF# E:120829  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*

SEP21/12 10.54  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

12	A		1135P-1235A	30		\$175.00	9/25	9/28	2		TU-F	2
----	---	--	-------------	----	--	----------	------	------	---	--	------	---

PROGRAM : TONIGHT SHOW  
ORD COM1 : RATE REVISION PER STEVE  
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 2 SPOTS/WK  
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: TU-F/1135P-1235A	30S		\$170.00	SEP25 (2/WK)				(SEP21/12)	
			OFFER: TU-F/1135P-1235A	30S		\$175.00	SEP25 (2/WK)				PLS ADVISE.	
			CMT: RATE REVISION PER STEVE									

SEP/12	\$8,640.00	OCT/12	\$4,095.00	CONTRACT TOTAL	12735.00
				TOTAL SPOTS	21

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- NOV/11 NOV/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6300744  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION AUG29/12 15.19  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA- MICK NESCI (H)	
		WASHINGTON, DC		20007	
ORDER #	CONTRACT #	6300744	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#1473	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP25/12	OCT1/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12	15.19

REP: NEW ORDER  
TTL 12725 @ 21X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 12725.00  
TOTAL SPOTS 21

REP HEADLINE# 6300744  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 12.45  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MIKE FURMAN

3050 K ST NW,  
WASHINGTON, DC 20007  
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6300744 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 12.45

REP: NEW ORDER  
TTL 12725 @ 21X  
PLS CFM  
THANKS, MIKE FOR MICK

*ECN*  
*GEN*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1135P-1235A	30		\$170.00	9/25	9/28	2		TU-F	2
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 14												
AGENCY EST# = 1473												
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
2			400P-500P	30		\$250.00	9/25	9/28	2		TU-F	2
PROGRAM : ELLEN												
CON COM1 : ELLEN												
3			500P-530P	30		\$250.00	9/25	9/28	2		TU-F	2
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												

*MW*  
*8/29*



AUG29/12 12.45  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			530P-600P	30		\$250.00	9/25	9/28	2		TU-F	2
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
5			600P-630P	30		\$305.00	9/25	9/28	2		TU-F	2
PROGRAM : NBC 17 NEWS AT 6P												
CON COM1: NBC 17 NEWS AT 6P												
6			600A-700A	30		\$350.00	9/25	9/28	2		TU-F	2
PROGRAM : NBC 17 TODAY AT 6A												
CON COM1: NBC 17 TODAY AT 6A												
7			700A-900A	30		\$650.00	9/25	9/28	2		TU-F	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
8			730P-800P	30		\$275.00	9/25	9/28	2		TU-F	2
PROGRAM : EXTRA												
CON COM1: EXTRA												
9			800P-1000P	30		\$4,095.00	10/1	10/1	1		MON	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
10			1200N-700P	30		\$1,200.00	9/29	9/29	2		SAT	2
PROGRAM : RYDER CUP												
CON COM1: RYDER CUP												
11			1100P-1135P	30		\$615.00	9/25	9/30	2		TU-SU	2
PROGRAM : NBC 17 NEWS AT 11												
CON COM1: NBC 17 NEWS AT 11												
SEP/12			\$8,630.00			OCT/12		\$4,095.00				
CONTRACT TOTAL												12725.00
TOTAL SPOTS												21



REP HEADLINE# 6300744  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG29/12 12.45  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
SVC- NSI BOOKS- NOV/11 NOV/PJ  
DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Sarah Verene  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Krishna Mark, Chief Operating Officer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11      [Signature]      202 338 8700  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title